



## 6. Key Note Speaker



**Prof. (Dr.) Colin Coulson- Thomas**, President of the Institute of Management Services and an experienced board director, co-founder and chairman of award winning companies and vision holder of successful transformation programmes. He had helped directors in over 40 countries to improve director, board and corporate performance. A former University Dean and campus head, he leads the International Governance Initiative of the Order of St Lazarus, is Director- General, IOD India, UK and Europe, Chancellor and a Professorial Fellow at the School for the Creative Arts. He is an Honorary Professor at the Aston India Centre for Applied Research, a Distinguished Professor and President of the Council of International Advisors at the Sri Sharada Institute of Indian Management-Research, and a Visiting Professor of Direction and Leadership at Lincoln International Business School.

Dr. Colin has authored over 60 books and reports (<http://www.policypublications.com/>) and has held public appointments at local, regional and national level. He has professorial appointments in Europe, North and South America, Africa, the Middle East, India and China. Educated at the London School of Economics, London Business School, UNISA and the Universities of Aston, Chicago, Southern California and Westminster, he is a fellow of seven chartered institutes, an honorary fellow of professional bodies in both the UK and India and fellow of the Institute for Responsible Leadership and World Academy of Productivity Science. Colin obtained first place prizes in the final exams of three professions. His awards include a CSR Lifetime Achievement Award and A Global Excellence Award in Renewable Energy from the Energy and Environment Foundation.



## 7. Submission Guidelines

- Abstracts should be of 250-300 words.
- Full paper should be of 3000-5000 words.
- Abstracts and full papers are to be sent as a MS-Word Document.
- Font style should be 'Times New Roman'.
- Font size '12' and endnote font size '10' to be maintained.
- Text alignment should be 'Justified'.
- Line spacing should be '1.5'.
- Full papers should be submitted in the APA citation style.
- Plagiarized submissions will be subject to disqualification.
- The organising committee reserves the right to disqualify any paper not related to the theme of the conference or not adhering to the submission guidelines.
- Abstract and Full paper may be emailed to [iccsr@cimp.ac.in](mailto:iccsr@cimp.ac.in)
- Selected papers will be published in the form of a book.



## 8. Best Paper Award

The best paper selected by a panel of experts, at the conference will be eligible for the **Best Paper Award** of INR 10,000 and a citation.



## 9. Guidelines For the Participants

Registration is mandatory on confirmation of abstract. Only registered participants will be allowed to take part in the conference. Presenters can participate in the conference in online or offline mode. Paper presenters (authors and co-authors) have to register individually after the acceptance of the abstract with payment of the registration fees as applicable. There will be no change in paper as well as the name(s) of authors/ co-authors once a paper is accepted. Submission of the full paper is mandatory for consideration for the best paper award. We do not have any provisions for the payment of transport allowance or reimbursement of travel expenses.



## 10. Registration Portal

### Conference EasyChair

Paper Submission -EasyChair

<https://easychair.org/conferences/?conf=iccsr2022>

Register & Pay

<https://www.cimp.ac.in/iccsr/register>



## 11. Registration Fees

- |  |            |
|--|------------|
| ■ Academicians & Industry Professionals              | : INR1,500 |
| ■ Research Scholars, Post-Graduate Students & others | : INR1,000 |
| ■ Participants (Non-Presenters): Indian              | : INR500   |
| ■ Overseas Paper Presenters/Participants             | : USD 50   |

Registration Fee (Non-Refundable) may be paid online at the time of Registration at the conference portal.



## 12. Important Time Line

- |                              |                     |
|------------------------------|---------------------|
| Abstract submission closes   | : October 21, 2022  |
| Registration deadline        | : November 30, 2022 |
| Full paper submission closes | : November 13, 2022 |



## 13. Important Contacts

Conference Secretariat : [iccsr@cimp.ac.in](mailto:iccsr@cimp.ac.in)

Convener:

Mr. Kumod Kumar

Coordinator, Centre for CSR Studies, CIMP

Mobile No. +919334076225

Email: [kumod@cimp.ac.in](mailto:kumod@cimp.ac.in)

## CALL FOR PAPERS



**International Conference on  
Corporate Social Responsibility to  
achieve Sustainable Development  
Goals: Opportunities & Challenges  
(Code: ICCSR2022)**



**December 10-11, 2022 (Hybrid mode)**



**Organised by  
Chandragupt Institute of Management Patna (CIMP)**

**In association with  
India CSR**

## Knowledge Partners



**THE INSTITUTE OF  
Company Secretaries of India**  
भारतीय कम्पनी सचिव संस्थान  
IN PURSUIT OF PROFESSIONAL EXCELLENCE  
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(Under the jurisdiction of Ministry of Corporate Affairs)



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(Setup by an Act of Parliament)

Venue:

**Chandragupt Institute of Management Patna**

Mithapur Institutional Area, Patna- 800001.

Republic of India

**Telephone:** +91 612 2366004, 2366015, 2366021

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## 1. About The Conference

International Conference on Corporate Social Responsibility to achieve Sustainable Development Goals (Code: ICCSR2022) is going to be organized by Chandragupt Institute of Management Patna in association with India CSR. The objective of the conference is to bring together academicians, researchers, practising managers, policy makers in the government and the industry, NGOs, industry professionals and all concerned from India and abroad to share their knowledge-expertise-experience on various dimensions of Corporate Social Responsibility (CSR) for an enhanced effectiveness and applicability. The conference aims to provide a common platform for exchange of latest advancements, creative views and insights on recent trends and challenges in Corporate Social Responsibility to achieve Sustainable Development Goals.



## 2. Concept Note

With the growing concern about environmental issues, corporate social responsibility (CSR) is becoming more and more popular today. CSR is acknowledged when businesses demonstrate a persistent assurance to live up to stakeholder expectations and strike an ethical and responsible balance between social responsibility, economic prosperity, and environmental duties.

The "Triple Bottom Line," often known as the economy (profit), social (people), and environment (planet), are the three fundamental pillars of sustainability on which CSR is primarily focused. Business-in-society and strategic approaches to CSR exist. The former aims to give back to society by systematising charitable events, while the latter requires organisations to inform stakeholders about CSR initiatives in order to meet their demands.

Without compromising CSR obligations, sustainability entails meeting customer requirements and attaining organisational goals. In order to create sustainable and socially responsible businesses, CSR and sustainable development must work together.

When the requirements of the present and future generations are met with the resources at hand, development is said to be sustainable. When employees act sustainably in socially responsible organisations that have implemented CSR and attained sustainability, organisational citizenship behaviour is promoted. As a result, it is typical for stakeholders who care about the environment to actively apply CSR to stop environmental degradation and meet social needs.

When clients buy their children's furniture online, Taobao Corporation's CSR Program requires that 5% of the product price be contributed to children in rural areas. In order to achieve long-term social responsibility, many businesses are incorporating the 17 aspirational Sustainable Development Goals (SDGs) of the 2030 Agenda for Sustainable Development into their Triple Bottom Line.

CSR preparations are a type of management strategy that support sustainable development and help organisations achieve success on the Triple Bottom Line, which is essential to addressing the requirements of the present and future generations.

The Centre for CSR studies, Chandragupt Institute of Management Patna (CIMP) in collaboration with India CSR is hosting the International Conference on CSR to accomplish Sustainable Development Goals: Opportunities and Challenges, 2022, in this context. Academicians, researchers, working managers, policy makers in government and business, NGOs, industry experts, and everyone else involved from India and abroad will be able to share their perspectives, insights, and solutions at the conference, which will encourage research and interventions for a more active, accountable, and inclusive CSR ecosystem. The goal of the conference is to advance the existing "myopic vision" of CSR by providing business, governmental, and academic scholars with a bigger perspective that will hasten societal growth.



## 3. Conference Theme

Research papers are invited on various aspects of Corporate Social Responsibility to achieve Sustainable Development Goals (SDGs) with other domains including; but not limited to; the following sub-themes:

1. Sustainable development
2. Ethics in business
3. Food security
4. Climate change
5. Conservation of biodiversity
6. Waste management (Degradable, Non-degradable, e-waste)
7. Education for all
8. Public sanitation (Swachh Bharat)
9. Pollution control
10. Community healthcare
11. Resource management
12. Digital revolution and Cyber security
13. E-Traffic
14. Empowerment of marginalised communities
15. Employment
16. Crop production management
17. Social justice and welfare
18. Equitable society
19. Participation in Nation building
20. Disability management
21. Role of Academicians



## 4. About The Institutes

**Chandragupt Institute of Management Patna** was inaugurated in 2008 by *His Excellency* the then Vice-President of India, Md. Hamid Ansari, as the dream-project of *Hon'ble* Chief Minister of Bihar, Shri Nitish Kumar to resurrect the ancient educational glory of Bihar. It is an autonomous institute of excellence in management education, consultancy and research set up by the Government of Bihar on the lines of Indian Institutes of Management (IIMs). CIMP offers full time AICTE Approved, NBA accredited and AIU recognized Post- Graduate Diploma in Management Programme; full time AICTE approved Fellow Programme in Management (FPM) and Executive Programme in Management (EXPM) for the officials of Government of Bihar and executives/managers from various industries/corporates. Apart from this, CIMP also provides short-

term Training Programme, Research and Consulting services for various departments, agencies and bodies of the government and the corporate. CIMP is among the **Top-125 B-schools** in the **National Institutional Ranking Framework (NIRF) 2022 India Rankings**.

The India CSR, a decade-old pioneering media company, gives strategic direction to the growth of socially inclusive and holistic CSR practises by giving various stakeholders a forum to share knowledge, learn from one another, trade ideas, and support collaborations that benefit their businesses and non-profit sectors. It is India's largest and oldest CSR media company, having been founded in 2009. India CSR is a non-profit, non-governmental organisation that represents business and industry in India in the areas of CSR, sustainability, EHS, and ESG. India CSR expresses the opinions and concerns of Responsible Business in India through influencing policy, fostering debate, and interacting with policy makers and civil society. It draws its strength from many regional chambers of commerce and industry throughout states and serves its members from the Indian private and public business sectors as well as multinational corporations. The India CSR is the first stop for Indian industry, policymakers, and the global business community for CSR, Sustainability, and ESG. It offers a forum for networking and consensus building inside and across sectors.



## 5. Organizing Committee



**Patron**  
**Prof. (Dr.) Rana Singh**  
Director, CIMP



**Chairperson**  
**Prof. (Dr.) Jyoti Verma**  
ICCSR 2022



**Convener**  
**Mr. Kumod Kumar**  
Chairperson Centre for  
CSR Studies



**Convener**  
**Prof. (Dr.) Rajeev Ranjan**



**External Member**  
**Mr. Rusen Kumar**  
Founder, India CSR



**External Member**  
**CA Gulshan Gullu**  
Chairman  
Patna Branch of CIRC, ICAI



**External Member**  
**CS Puja Kasera**  
Immediate Past Chairperson  
Patna Chapter of EIRC of ICSI



**Member**  
**Prof. (Dr.) Sibananda Senapati**



**Member**  
**Prof. (Dr.) Ranjit Tiwari**



**Member**  
**Prof. (Dr.) Santosh Kumar**



**Member**  
**Prof. (Dr.) Mamta Singh**