



INVITATION RESEARCH ROUNDTABLE

César Ritz Colleges
Switzerland

31st August, 1st and 2nd September 2022



INVITATION TO THE 3RD INTERNATIONAL RESEARCH ROUNDTABLE 2022

César Ritz Colleges engages in **research for responsible business** and society that promotes **entrepreneurship, sustainability, leadership, inclusivity, and visionary thinking** among business leaders and scholars. The research community at César Ritz Colleges **fosters innovation in the domains of entrepreneurship and management in hospitality, tourism, and service industries.** Our bi-annual roundtables held in March and September offer an opportunity for scholars and practitioners interested in this theme to share research in progress, exchange opinions, and explore potential collaborations.

RESEARCHERS AND PRACTITIONERS ARE WELCOME!

CALL FOR PROPOSALS

The call for proposals from researchers and practitioners is open in the following categories:

- **academic research papers** (extended abstracts, 400-600 words, or full manuscripts)
- **opinion papers and practitioner business cases** (academic opinion papers, practitioner essays sharing business stories, current issues, or emergent business trends, 600-1'500 words)
- **statements of collaborative research interests** for the networking only (200 words).

TOPICS

- **Research related to Management and Entrepreneurship in Hospitality, Tourism, and Service** (Management, Entrepreneurship, Leadership, Governance, Human Resources)
- **Business** (Technology, Innovation, Sustainability, Marketing, Finance, Revenue Management)
- **French-speaking roundtable** "Hospitality and Tourism Management"



IMPORTANT DATES

- Proposal submission deadline - **31 July 2022** through EasyChair platform only, <https://easychair.org/cfp/IRR-2022-09>. Submissions are accepted on rolling basis after a double-blind peer review within 14 working days. Early submissions are welcome.
- Notification of proposal acceptance - **15 August 2022** at latest.
- Registration closes - **15 August 2022** at latest on EventBrite platform: <https://www.eventbrite.com/e/3rd-international-research-roundtable-registration-337913938687>
- **Research Roundtable date and time – 31 August – 2 September 2022** (Wed, Aug 31, 2022, 1:00 PM – Fri, Sep 2, 2022, 1:00 PM CEST (time commitment 1-8 hours per day)
 - Official Welcome afternoon and Research networking – **31 August 2022** from 1:00 PM
 - Official paper presentations and roundtable discussions – **1 September 2022**
 - Informal Networking lunch, Brig campus – **2 September 2022** until 1:00 PM

VENUE AND CONTACT

Online and on site in Brig campus,

Cesar Ritz Colleges Switzerland

Englisch-Gruss-Strasse 43

3902 Brig, Switzerland

The main event venue is Brig, Switzerland. It is possible to participate online, both online and on campus, and asynchronously. All questions about submissions and registration should be emailed to Evelina.Gillard@cesarritzcolleges.edu. We are looking forward to welcoming you!