

CALL FOR BOOK CHAPTERS

In today's dynamic business environment, innovation, entrepreneurship, and effective management practices are essential for organizational success. To thrive in a competitive and ever-changing landscape, organizations must embrace innovation, seize opportunities, and allocate resources judiciously. The book "Innovation, Entrepreneurship, and Sustainability: A Way Forwards" serves as a valuable resource for leveraging these concepts for sustained success.

The book provides a comprehensive guide to the complexities of innovation, entrepreneurship, and management, offering practical insights and tools for success. It emphasizes the significance of recognizing emerging trends and opportunities, enabling individuals, organizations, and policymakers to remain competitive and adaptable in a constantly evolving business environment. This proactive approach ensures enduring success and resilience.

Recommended Themes

Theme: 1

Innovation and Sustainable Development in Human Resource Management

Theme: 2

Innovation and Sustainable Development in Marketing

Theme :3

Innovation & Sustainable Development in Finance

Theme: 4

Innovation & Sustainable Development in Entrepreneurship

Theme: 5

Innovation and Sustainable Development in Operations & Supply Chain Management

Theme: 6

Innovation and Sustainable Development in Information Technology & Management

Important Dates

- Extended Abstract Submissions: **August 31, 2024** (400-500 words)
- Peer Review: **November 30, 2024**
- Notification of Acceptance: **September 15, 2024**
- Revised full chapter submission: **December 31, 2024**
- Full Chapter Submissions: **October 30, 2024** (5000-6000 words)
- Final Acceptance Notification: **January 15, 2025**
- Publication: **February, 2025**

No Processing/Publication Fee

Submit your Abstract and full book chapter to bookchapter.somopju@gmail.com

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